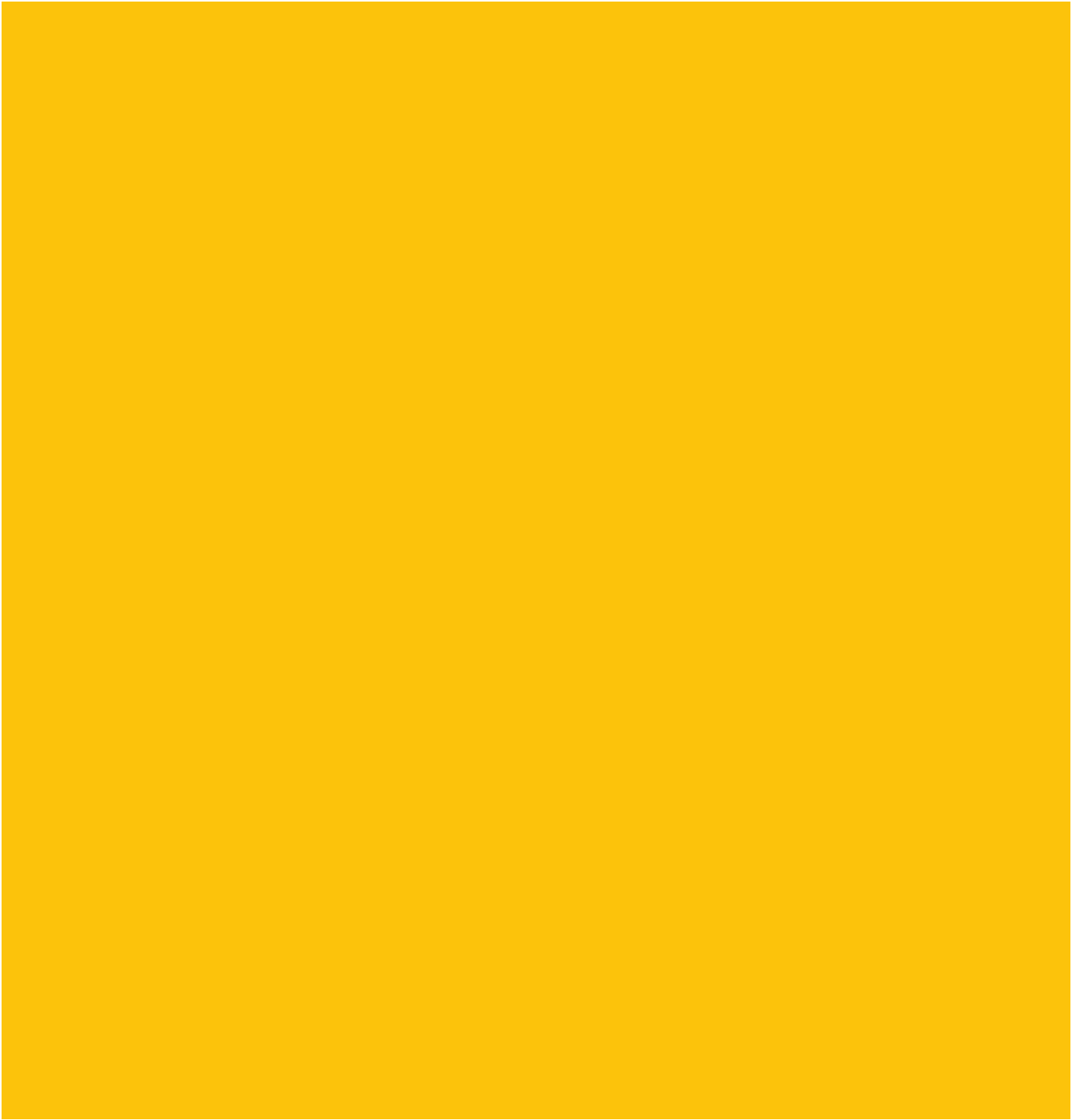


TRENDBOOK

FORECASTING THE FUTURE OF DESIGN

HONEY YELLOW - TRENDS COLOR -
2020
- TRENDS COLOR -
- HONEY YELLOW





COLOURS

HONEY YELLOW

C 1 M 24 Y 200 K 4
HEX #FCC30B

R 252 G 195 B 5
PANTONE 130 C



Credits to the Owner



Honey Yellow. Creative, Fresh, Earthy

1. Project by Bombas Offices. 2. Philips Friends Pendant Light.
 3. Givenchy Spring 2019 Couture 4. Ibis Sofa by Brabbu.
 5. Crosley by Urban Outfitters. 6. Bauhaus by Rug'Society



Pure yellow is the color of the creatives and this toned-down shade is no different. After the Gen-Z Yellow trend, Honey Yellow brings the enthusiasm and cheerfulness of the former without the high energy.



Project by Suvini

Honey Yellow

A lot of current trends seem to be a blast from the past and this color trend is no different. Honey Yellow is making a comeback this year as one of the trendiest colors. Yellow is a color that is associated with joy, happiness, intellect, and energy which makes it the perfect shade for a kitchen, office or entryway.



Project by Brabbu

How to use *HONEY YELLOW* at home



Honey Yellow is a sun soaked retro hue. Inspired in earth baked tones, this color brings a nostalgic vibe to decorative accents, furnishings, and paints. There isn't a compromise when using this color, its vibrancy and allure allows a variety of combinations with other colors.



Project by Brabbu

Despite the fact that many interior designers pass yellow as a difficult color to work it, yellow is easy to use as an complementary to other colors. It brings out the brightness of blues, greens, grey and even black – which is why many interior designers choose statement pieces to bring out the quality of the room.



* Project by Brabbu



* Luke Edward Hall

Soft hues of yellow can often make your room look even bigger than it is, and it's even possible to make the yellow stylish with stripes, patterns and more.



* Project by Essential Home



* Project by Koket



* Thesoulcialista



Credits to the Owner

HONEY YELLOW in fashion



Pantone's color choice for 2019 might be living coral, but Honey Yellow it's the consumer's favorite. The hue popped up on the spring '19 runways of Brandon Maxwell's Carolina Herrera's and Oscar de la Renta's collection meaning the soft shade will be everywhere next season.



The move towards all things yellow has been largely driven by the younger generation and been dubbed the next Millennial Pink.

The color is a bold one. Whereas shades of deep blue or washed-out green function as near-neutrals, seamlessly folding into any wardrobe yellow demands attention. It's an eye-catcher and a statement-maker. For this reason it was first picked up by many style influencers. Think Beyonce's infamous 'Hold Up' dress or photographer Petra Collins shoot with Selena Gomez. Not restricted to one shade, varying nuances are being explored from light buttercup to imperial mustard, to our grounded mellow yellow hue.



1. Viktor & Rolf Spring 2019 Couture.
2. Valentino Spring 2019 Couture.
3. Ronald van der Kemp Spring 2019 Couture.
4. Jean Paul Gaultier Spring 2019 Couture.
5. Jacquemus Spring 2019.
6. Marina Testino.

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