TREND BOOK

FORECASTING THE FUTURE OF DESIGN

TRENDS COLOR · NEO MINT · TRENDS COLOR · NEO MINT ·

2020

C 37 **M** 0 **Y** 46 **K** 0   **R** 162 **G** 221 **B** 165
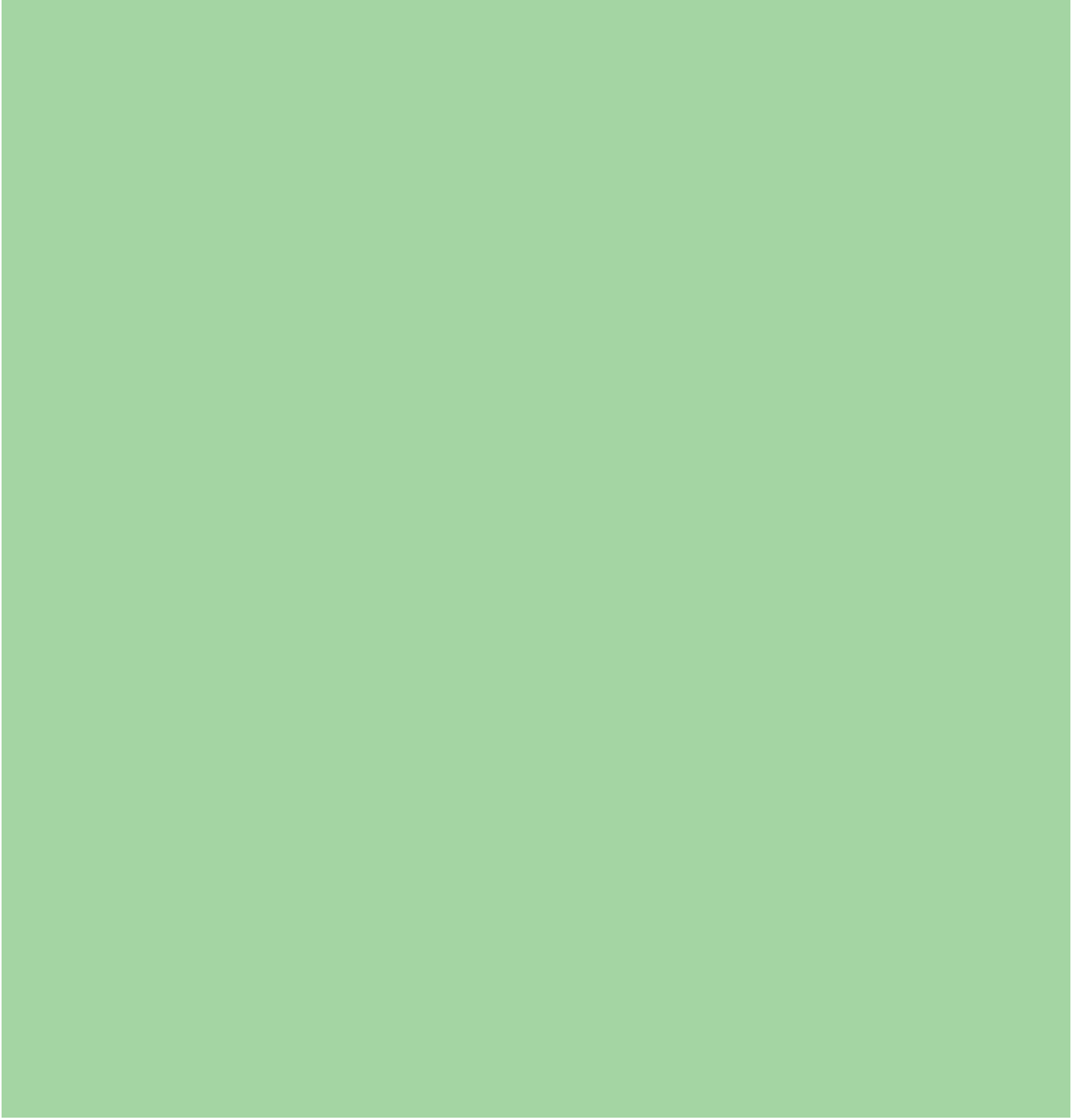
HEX #A2DDA5

COLOURS

NEO MINT

C 37 **M** 0 **Y** 46 **K** 0   **R** 162 **G** 221 **B** 165

HEX #A2DDA5   **PANTONE** 13-0117

Project by Schöner Wohnen-Farbe

Neo Mint. *Relaxing, Futuristic, Gender-Neutral.*

1. Projecto by Delightfull and Essential Home.   2. Chanel Fall 2018 Coutur.   3. Chair by Louis Ghost.
4. Salango by Danny Fang.   5. Clerk Armchair by Brabbu.
6. Bardot Armchair by Essential Home. 7. Craig Side Table by Essential Home.

Project by Brabbu

Neo Mint embodies the drive towards tones that have gender-neutral appeal. Mint is also an relaxing, fresh tone that has a cool, futuristic tech feel but also connects with plant life and nature.

Photo: Jonas Ingerstedt

Neo Mint

Color trends are always changing. In fashion, runway color trends reflect what consumers are buying and how society at large wants to look at a particular moment. The bright green that promises to impact 2020 was elected by WGSN. Recently, there's been a huge attention in 70's cyberpunk style with cultural references to the sci-fi warning of the power of AI against mainkind.
From a fashion perspective, Mint embodies the drive towards tones that have gender-neutral appeal. The color Mint could also easily represent our push for good health. Similar to frozen yellow, which at the same time suggested both feelings of happiness and alarm, Mint will strike a balance between our desire for wellness but also for new and exciting technology.
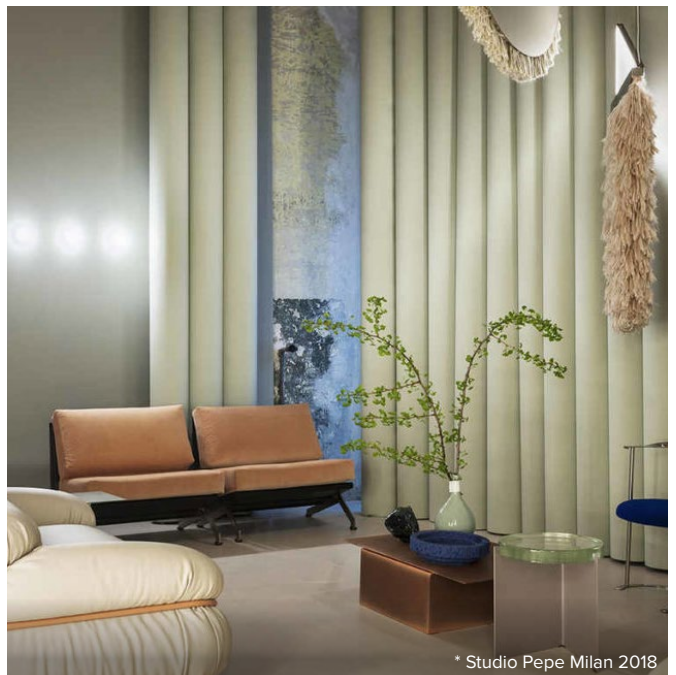
Project by Circu

How to use NEO MINT
at home

* hgtv.com

* Credits to the Owner

* Collins chair by Essential Home

* Studio Pepe Milan 2018

There are several ways to include Neo Mint in commercial and residential projects. The combinations are endless, but it is important to seek harmonization between tones and materials.

Neo Mint is associated with feelings of calm, security and tranquility, so it's a great color to use in spaces that bring those same feelings like kitchens or offices.

Project by Brabbu

Considered a pastel tone, one way to include this color in an environment is to apply it as an accent color on fabrics of synthetic or natural fibers.

The more daring can use Neo Mint on their walls, in this case, it is interesting to keep the rest of the surfaces neutral, in order to avoid excessive information and highlight the tone of 2020.

* Bogarde Armchair by Essential Home

* Credits to the Owner

Another option is to play with different palettes, you can use items with variations of green (monochromatic) and have the union of tones like moss, olive and emerald.

You can not talk about any kind of green without mentioning the plants. Considering the variety of existing species, you have two options of decoration: choose plants that present the Neo Mint tint (pulling the mint) or mix dark green foliage with light green branches.
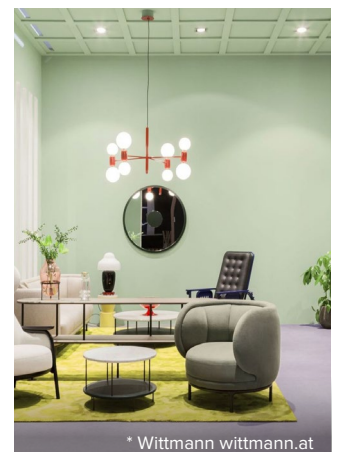
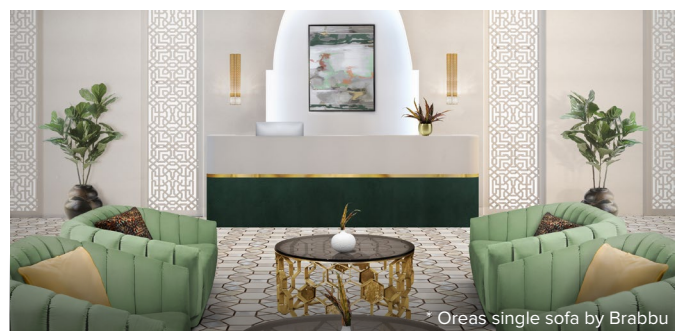The vegetation harmonizes very well with neutral toned spaces with wood surfaces.

* Herbie floor by Delightfull

* Hippy Lorena by Flexa Barcelona

* Wittmann wittmann.at

* Oreas single sofa by Brabbu

NEO MINT
in fashion

The lines of gender fashion aren't as clear as they once were. Gender fluid fashion isn't just a phase in fashion, but a compelling movement and a step toward the evolution. The concepts of masculinity and femininity no longer define the clothing people wear and color can be a way of getting rid of delimitations.

The first appearance of this soft color was with Sies Marjan that showcased Neo Mint in its Fall 2017 collection featuring loose trousers and color-coordinated jackets. From there, mint has appeared on the Versus Versace Spring 2018 runway and on the Chanel Fall 2018 Haute Couture runway in the form of a sequin-trimmed jacket and maxi skirt. The Moschino Fall 2018 runway gave the color to Jackie Kennedy vibe. The Annakiki Fall 2018 collection was one of the biggest promoters of the trend with a number of models wearing monochromatic mint outfits complete with coordinating lipstick. On the street style front, Gigi Hadid dressed in a monochromatic outfit of the same shade.

1. Gigi Hadid Street Style.

2. Mochino Fall 2018 Ready to Wear.

3. Versus Versace Spring 2018 Ready to Wear.

3. Annakiki Fall Winter 2019.

4. Versus Versace Spring 2018 Ready to Wear.

5. Annakiki Fall Winter 2019.

6. Sies Marjan Fall Winter 2019.

7. Chanel Fall 2018 Coutur

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