

# THE BEST 25 INTERIOR DESIGNERS OF LONDON

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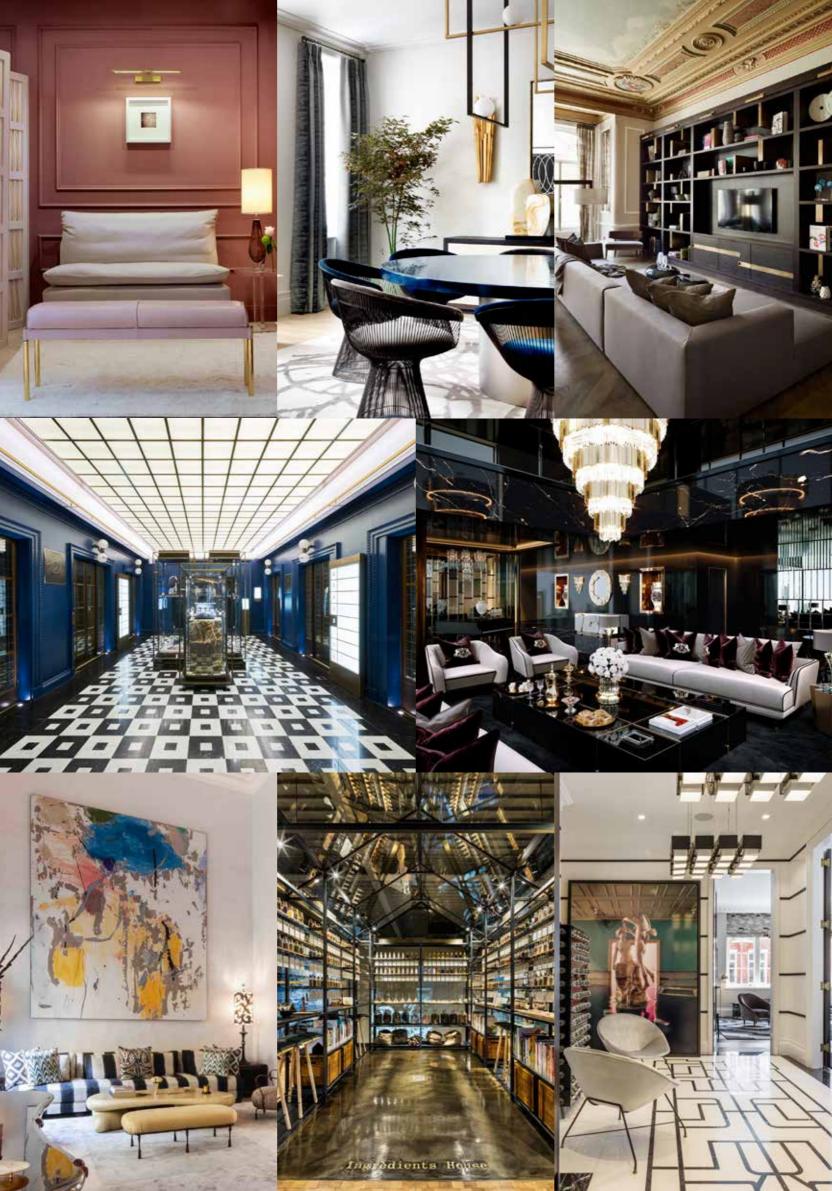
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### BEST DESIGNERS COLLECTION

GET TO KNOW THE BEST 100 INTERIOR DESIGNERS OF THE FOUR MAJOR DESIGN CAPITALS OF THE WORLD

New York, London, Paris and Milan. These Four Cities are amongst the most popular Design City Hubs of the World and they are the home of some of the Most Exciting and Inspirational Designers of the Planet. In this collection, we'll explore some

In this collection, we'll explore some of the most popular design creators from these four spectacular markets, and we'll try to understand why these four unique places are amongst the biggest design magnets of the world and how they have inspired some of

the biggest design minds of the planet. With their unique style and approach inspired by the cultural influence of their own origin city, each Designer on this list has a connection with their respective hub and the city itself is responsible for their inspiration style and rise to popularity. This magical connection between City and Designer is just one of many approaches that help us understand the evolution and definition of design in every single

one of these cities. Interior Designers, Product Designers and Architects are all combined in this exercise that has created to explore the best that is being done in these markets and how the cultural background of these cities are influencing the new design approaches techniques and styles. From a more conservative vibe from London or a considerable modern approach from New York we explore it all!





#### LONDON

London is what everyone should call a Mega City! We all know London's rich history and how the British Capital helped shaped the History of Europe and the World! Today, London mantains it's political, economical and cultural significance. It's in fact one of the biggest Meeting Points in Europe where business thrives alongside tourism and culture. It's a city that attracts and showcases a powerful multicultural population where concepts from the past, present and future always come together to create new eras, styles and ideas!

All of these things transform London into an attractive hub for new talent, and an incubator for powerful entrepreneurialism, including within the Design and Arfchitecture Industries! It may not be as exciting as Paris or New York, but London is a safehaven for new talent!

We can even say that London has na magnetic appeal due to the opportunities the city itself provides. The business opportunities are imense and the creativity always flows through the streets. All of the Designers in our Best Designer's List turned, at one point of their life, to this city for inspiration and for a sustainable professional path. They all achieved it. It may be unfair to say that the Cultural Background of London is inheritably conected to their professional rise, but it's undeniable that we cannot disassociate any of these designers to their home city!

#### AREEN DESIGN

"We can manipulate new materials to break boundaries and set new goals. All this said I do like the spaces I design to have a sense of place with the subtlest of cultural reference.... unless the project is in Las Vegas." - Theo Nicolaou from Areen Design Studio



Areen Design studio was founded in 1985 and since grown to employ over 300 people nowadays. With 30 years of experience in the interior design world, this renowned design studio delivers the best cost-effective procurement solutions to international clients. "New experiences stimulate new emotions as well as reigniting ones from the past. I come from a family of chefs where culinary creativity and entertainment have been at the heart of our way of life. It may sound bizarre, but the similarities between design and cooking are very close. My obsession with detail is on a par with my love for Japanese food which presents itself in the finest way", explained Theo Nicolaou, the studio's head of Design.

Theo Nicolaou from Areen Design studio combines his passion for interior design ambiances and traveling to create unique design projects. "To experience changing environments and different cultures is incredibly rewarding on a personal as well as professional level. Alongside the traveling, I also love the opportunity to work with so many talented visionaries, be they talented designers on the supplier side, or project managers on the client-side. What makes him passionate about his work, us the fact that every day has new and different challenges, "never the same and never boring".

The experience of self-awareness to find in every day a new challenge is something real in the studios' design world. As head designer of Areen Design Studio, Theo draws inspiration not only from his traveling experiences, as we said before, but also from progressive advancements in technology.

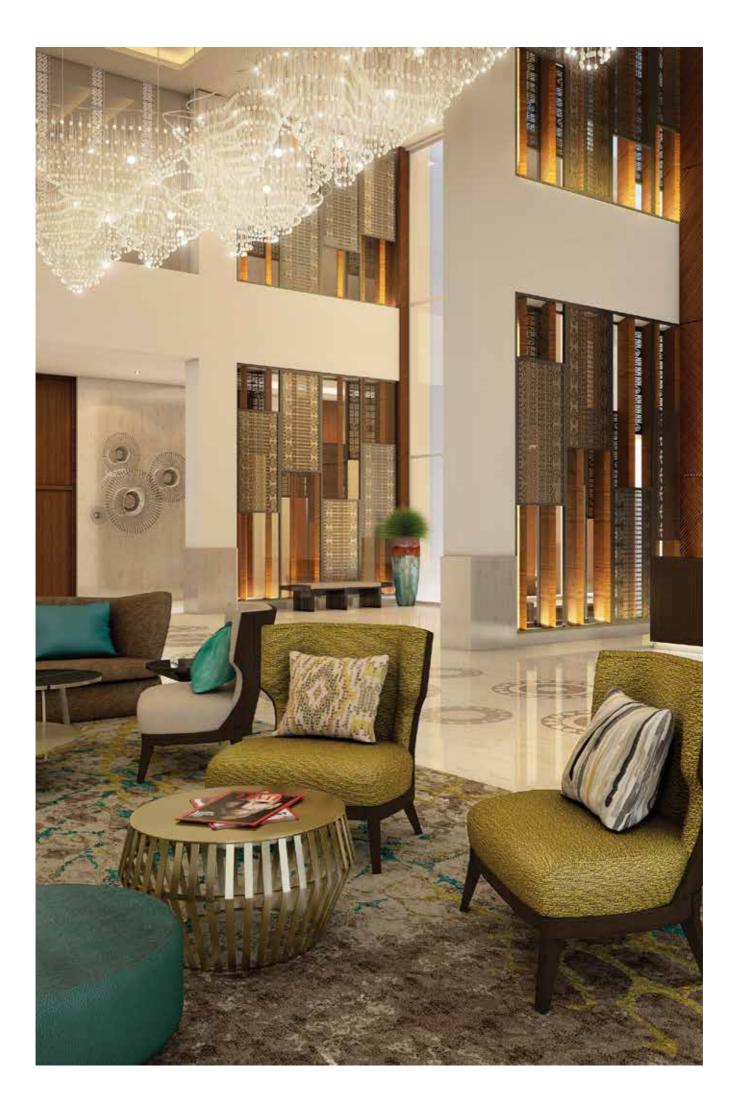
"We can manipulate new materials to break boundaries and set new goals. All this said I do like the spaces I design to have a sense of place with the subtlest of cultural reference.... unless the project is in Las Vegas." Theo Nicolaou from Areen Design studio From unique residential design to bespoke hospitality designs and healthcare projects, Areen Design studio always incorporate natural daylight in their timeless interiors, since this simple detail can embrace, entice, enhance and excite.

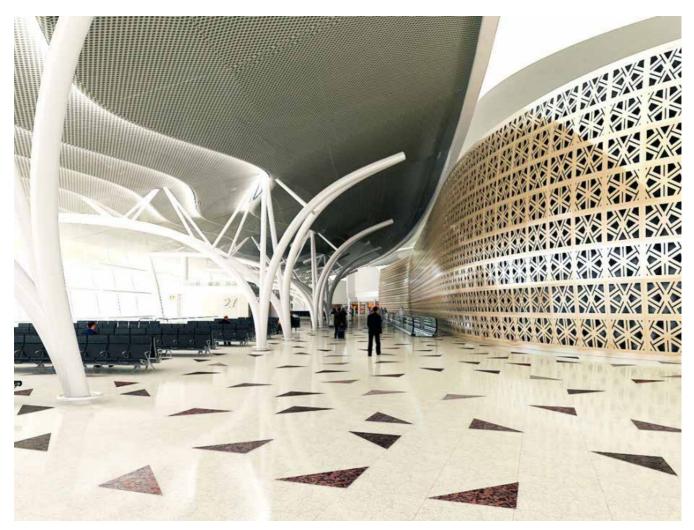
Credits by Areen Design

Website: https://www.areen.com/

Address: 23 Eyot Gardens, Hammersmith, London W6 9TR, UK







Theo Nicolaou considers himself as a particular, passionate and inquisitive person, which defines his signature style. "One aspect of design which I am obsessed with is an attention to detail. Perhaps a signature, if it exists, might be the most beautiful detailing and the most satisfied client." Each and every client is different and Theo thinks that they have a responsibility to inspire and expand their thinking, to open their eyes to what is possible.

Following one of his role models in the interior design industry (Phillippe Starck), Theo believes that the secret to a successful and balanced design project is in the good use of natural daylight. "For me, it's not always about what's in a room but what's outside it. The relationship between our interiors and what is happening on the outside is crucial", said the head designer of Areen Design studio.

When questioned about their favorite materials to work with, the head interior designer of Areen Design studio revealed that he is a glass and metal aficionado. "From enclosing or fitting out space, glass and metal offer creative interpretation and styling, ranging from the industrial to the romantic. Anything is possible. We often design custom light fittings for private installations, which can include hand-blown glass elements", explained Theo Nicolaou.



#### ASH DESIGN

"An inherently French point of view comprising a masterly mix of modern design with a contemporary edge and a sound understanding of the luxury industry, Ash Design brings to life, in every sense, the evolving aspirations of the client brief". – Ash Design on Website



Ash Design is a London-based interior design studio, but that wasn't always the case. More than ten years ago, Ash Design's founder Sharon Elafouf was travelling around the globe, gathering experience and expertise in the interior design world and working with some of the best names and challenging clients.

Having earned a degree in Interior Design, Sharon Elafouf started her journey as an interior designer in Paris in the most "organic way", as she nicely puts it. Working with mainly French clients and achieving successful results, her business came to grow by word of mouth and it ended up changing as the years went by. From a work based on "decorative schemes", Ash Design's founder switched to projects that involve "space planning and architecture". It was around that time that she integrated her approach, "offering clients a new dimension" of what she was doing.

However, the choice to embrace this profession was something that came fairly easy to the interior designer, seeing as she was never a stranger to the world of travelling and staying at different hotels within each stay. This enabled her to "experience hotels and restaurants of authenticity and of significance", meaning her vision and perception of these places ended up being different than the ones of an ordinary person.

With this strong perception background, and with the growing interest in collecting contemporary decorative art, Ash Design's founder believes her work is an extension of her private life and all the experiences that influence her on a daily basis. And even though this is one of the ways she keeps up with the latest trends – visiting all the art and design shows, travelling between Paris and Miami all the time, and keeping a close eye on a handful of her favourite interior designers – the most important element in every Ash Design project is their timelessness.

Credits by Ash Design

Website: http://ash-design.co.uk/

Address: 58 Kinnerton St, Belgravia, London SW1X 8ES, UK











"The true question we must ask ourselves when admiring Ash Design's work is how they encapsulate all their values in their work, and the philosophy they follow as a team and as an interior design Studio"

But of course that, in order to create these unique spaces, Ash Design's founder must find inspiration somehow. And she had just told us that one of her biggest sources of inspiration is Peter Marino. Why? Because "his work encapsulates the benchmark brands he is designing so accurately through his sophisticated and forward-thinking interior architecture, textiles and art", as Sharon Elafouf so gracefully stated. However, Jean Louis Deniot and his architectural choices and colour palettes are also at the top of the list of inspiring interior design personalities for the Ash Design team. It is with this in mind that they always decide upon French artisans and craftsmen in their bespoke work for clients, as well as vintage and contemporary decorative art, which enables them to be in constant touch with many galleries and artists, sort of becoming their own source of inspiration.

The true question we must ask ourselves when admiring Ash Design's work is how they encapsulate all their values in their work, and the philosophy they follow as a team and as an interior design studio. Thankfully, Sharon was kind enough to answer that for us and explained that her philosophy is to treat each project as it was her own, always being very detail oriented. In a second phase of the conception, she also likes to "add a personal touch to the project which makes it unique to the client living in the space". Moreover, they have been working with scent, especially vanilla and wood. Sharon, for example, like "to create a personal fragrance to enhance the atmosphere" at the end of each of her projects.

#### BLACKSHEEP

"Changing perceptions means changing how things are done. Blacksheep's aim is to create a positive impact on businesses and brands by encouraging them to think and act differently." - Blacksheep Studio on Website



Blacksheep is an independent, international and award winning design agency that harnesses the power of creative ideas to help companies and their brands to achieve their objectives. Thanks to over 15 years of experience Blacksheep became an expert in the hospitality industry and commercial spaces.

Blacksheep's aspiration isn't simply to design spaces that make a good first impression but to deliver outstanding hospitality experiences that consumers want to repeat. Ours is a total service approach, tailored to each client's individual needs. Every aspect of a new F&B concept, from the menu in your hand to the seat you're sitting in, from the story behind your brand to the uniforms of your staff is studied and studied again.

Tim Mutton is the founder and leader of Blacksheep, launching the studio in 2002 with the aim of bringing a new perspective to the industry. His been acomplish priceslly that because the work of Blacjsheep has been creating a positive impact on businesses and brands by encouraging them to think and act differently.

Credits by Blacksheep Studio

Website: https://blacksheep.uk.com/

Address: 135 Curtain Road, Shoreditch London EC2A 3BX, UK



#### BRADYWILLIAMS

"We provide a dedicated personal service to ensure that whether you are a commercial or a residential client, you will have a seamless experience throughout the design process tailored to your requirements." - BradyWilliams Team



BradyWilliams London is a renowned design studio famous for providing amazing interior design services for different kinds of projects. From hospitality interiors to bespoke residential designs and trendy retail projects, the studio's timeless signature style offers to the client a seamless experience with their tailored interior design projects.

The studio's interior designers are experts in spatial planning and provide full detailed drawing packages as well as full coordination with other consultants including Architects, M&E, Lighting and Audio Visual. Ranging from contemporary design to the luxurious interiors, this inspiring design studio works according to the client's needs and tastes.

BradyWilliams considers every element of the soft furnishing package, providing detailed FF&E specifications for procurement tenders or their in-house procurement service, which will oversee the full process from purchasing through to dressing and installation. After the inspiring design project is complete, the design studio always follows up their designs through their aftercare service, in order to ensure that the client is completely satisfied.

Besides their amazing interior design services, the London design studio also features a bespoke furniture design service that creates custom design furnishings so that they can fit your requirements. How do they do that? The London-based design studio has partnerships with skilled artisans and tradespeople to create truly beautiful bespoke pieces that enhance craftsmanship skills.

With multiple high-quality services in the design industry, this incredible interior design firm can create any kind of interior design projects with style and functionality!

Credits by BradyWilliams

Website: https://bradywilliamsstudio.com/

Address: 111 Great Portland St, Marylebone, London W1W 6QQ, UK



#### CELIA SAWYER

"It isn't easy being a woman in business, generally it is still a man's world, however, it didn't put me off, you just have to use your feminine charms and learn how to deal with men, a bit like being a parent, learning to deal with children"



Celia is a top British interior designer that is recognized for her astounding work in this industry. She came from a very humble beginning, and even started as a dental nurse, ending up with a multi-million-dollar business. "I started a business some years ago in Photography, where I was an agent for new up and coming photographers which I went into because I was always interested in art and photography as a young girl. I was very good at art at school and to do something that was creative for a business was essential to me. Once I had saved up enough money, I went on to buy a property in London which I ended up refurbishing and adding another floor. It was my first design project and was very exciting. Once finished, people came to see it and then asked me to work on their projects, and from then on I built up a clientele which just kept growing and growing, they seemed to love what I did! I founded my interiors company after this which has now been going for over 20 years".

She stands as an amazing inspiration for everyone that aspires to dream and to perform their longlife dreams, especially as a woman in this industry. Being in a man's world, she has grown her business through her large amount of skills. "It isn't easy being a woman in business, generally it is still a man's world, however, it didn't put me off, you just have to use your feminine charms and learn how to deal with men, a bit like being a parent, learning to deal with children"! With her skill set, she has been able to have the most amazing persistence and belief. "You just cannot give up and nothing is easy otherwise everyone else would be doing it if it was, but you need to believe in yourself and listen to wise people around you and of course work very hard". After these learning abilities, she has already counted with many awards such as the Woman of the Year 2013, Top 100 Most Influential British Entrepreneurs and Top 250 Most Powerful Women Leaders.

Credits by Celia Sawye

Website: http://www.celiasawyer.com/

Address: 52 Brook Street, Mayfair, London, W1K 5DS, UK





She went through some difficulties in her professional career, but she was also able to make the best decisions in order to grow professionally. "The credit crunch was a bad time, and in these times you can become desperate and start to think of diversifying and changing your level of clientele, however, I got through it, even though it was a leaner patch, and I am so glad I kept working with the same level of client, it is easy to make the wrong decisions when things get tough, so I am grateful that I stuck with my gut feeling".

Celia Sawyer also had the opportunity to participate on the "Four Rooms" on Channel 4, and got to told us a funny story about it. "I literally was looking on my computer and there was an advertisement for people to send in interesting and unique objects for the show, so I sent in a photo of myself to the production company and said how about me as one of your dealers, as I had seen the first series and knew what it entailed, and the production company called me the next day! I must say I was a bit wooden at first in front of the camera, however, I soon became much more relaxed and started to enjoy the experience".

She collects a long list of high-end and VIP clientele that has contributed to her prestigious

portfolio, and one of them was President Trump. "I have recently contacted President Trump to see If he would like me to design his new helicopter!!! Nothing fazes me, to be honest, I have worked for Royalty, and some very wealthy clients, but I also enjoy

## "FLOW AND FUNCTIONALITY ARE EQUALLY AS IMPORTANT AS THE AESTHETICS ARE IN INTERIOR DESIGN"

working for property developers and working on smaller commercial projects where you can inject some passion with your design to make a project outstanding". That happens due to her capacity of creating the best projects, especially one helicopter she designed. "I think it was the helicopter I designed earlier this year, really because it was such a small space to work in, and they tend to always be "beige" so I really had to work out how to make this look incredible within the regulations, and also the small space I had. I had already designed an

aircraft but somehow because it was so small it was more of a challenge."

Mainly inspired by nature, Celia Sawyer hopes to work in hospitality projects, especially into something that is stylish and glamorous. "I think I would like to work in hotels. Not large corporate hotels, but something stylish, boutique and glamorous. I know what people expect in the top level and I get really angry when I go into hotels and there is nowhere near a mirror to plug the hairdryer in, or the lighting is really terrible to do your makeup in. Flow and functionality are equally as important as the aesthetics are in Interior Design, so this would be a great area to move in to".

Lastly, the designer, who also represents numerous charities such as "Breakthrough Breast Cancer", "Football For Peace" and "The British Heart Foundation, gave a wise advice in order to achieve success. "Know your outcome". I was told this years ago, before you do anything, or say anything, know what result you want to achieve at the end of it.... It can really stop you messing up on a phone call or email too, and it is my favorite piece of advice.

#### DAVID COLLINS STUDIO

"Our influence is never literal or obvious. It has been refracted and reconfigured. A single object or detail can be informed by a myriad of references. These come from art, cinema, music, fashion, architecture, literature, philosophy, geography, and history." David Collins Studio Team



David Collins was born in March of 1955 and raised in Dublin where his father, Jack, worked as an architect. From an early age, David had a tendency for eye interest and light, a childhood memory of his pale blue bedroom would inform much of his incredible work, most strikingly the Blue Bar at the Berkeley Hotel.

Collins opted instead of comfortable seating, saturated tones and a wide variety of textures and 17 different shades of blue to paint one wall. Particular care was always taken over lighting, partly because of his mother, Helen, who always had inspirational his work and life.

Collins founded his eponymous firm in 1985, and since then his refined, luxurious style has reached well beyond London to restaurants, hotels and private homes from Moscow to New York. Madonna was a great admirer, commissioning him to design a friend's nightclub in Miami, and he even had a writing credit on her 1998 single Drowned World/Substitute For Love. With mischievous regard for media curiosity, Collins hung a 6ft by the 8ft photograph of the star outside his boardroom.

Being a truly gifted and inspirational man, David has left us with some of the most remarkable and treasured interior design projects in the world. Faithfull to the character David Collins, his Studio recently made a donation to Macmillian Cancer support whose incredible team cannot be underestimated. This act will be remembered forever!

Credits by David Collins Studio

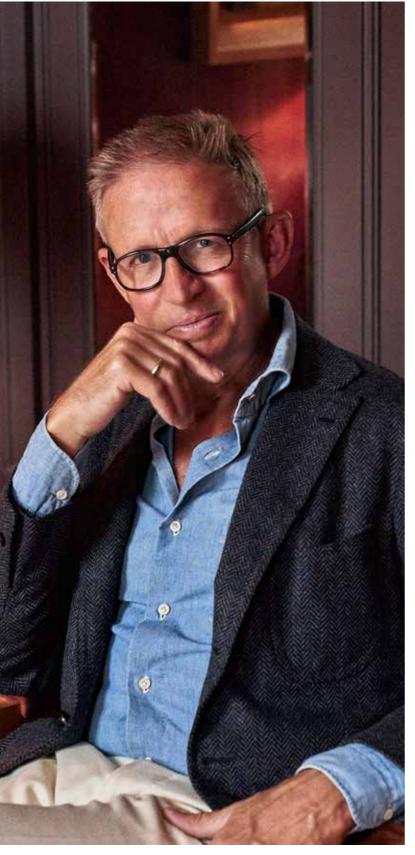
Website: https://www.davidcollins.studio/

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#### DOUGLAS MACKIE

"A grand figure of the Design Industry, Douglas Mackie and his highly skilled team are responsible for some major projects in the biggest cities in the world!" - Douglas Mackie on Website



Douglas Mackie is one of the UK's top interior designers and has been featured on the House and Garden Magazine's "leading 100 designers" list for the last 15 years. Based in Marylebone, in Central London, Douglas Mackie Design has many years of experience working at the very highest end of the international market. They are currently working on large-scale commissions in London, France, and the Middle East.

For clients in search of handsome interiors, moody colors and deep comfort, Douglas Mackie tops the list. He's brilliant at integrating serious art collections, skilfully blending them against beautifully conceived backgrounds. He also has his own line of chic furniture, Douglas Mackie Collection that mimics his powerfull design approach and style!

A grand figure of the Design Industry, Douglas Mackie and his highly skilled team are responsible for some major projects in the biggest cities in the world! His unique classic contemporary approach his perfectly characteristic and he knows how to includes that "London Flair" in all of his projects!

Credits by Douglas Mackie

Website: http://www.douglasmackie.com/

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#### ELISKÁ

"The studio at Eliská Design Associates can provide a comprehensive architectural and interior design service, ranging from the design of a bespoke item of furniture to overseeing a complete interior build project." - Eliská on Website



Curiosity and similarities are two facilitators for the interconnecting of several artistic activities. They are also great intermediates for traveling and discovery which are fundamentals in the world of design. This can easily occur if one truly comprehends not only the environment of the creative industry but also their personal liberty. An ideal example of such notion is the New Zealander designer, Eliská Sapera who is an experienced adventurer of many layers when it comes to her craft.

Currently based in London, Eliská has a successful design practice and a boutique shop in the United Kingdom. A constant presence in the Top Designer's Lists of London, Eliská is a powerfull design force with a vast experience in the manufacture and combination of fabric and textiles!

In fact, Eliská started her car designing fabrics and textiles which lead her to room sets and in due course to interiors. So emerged in a fashion background, Eliská is known for her eclectic style which entails mixing antique pieces with very contemporary looks that create a lighter interior.

Today with over 30-years of design experience, Eliská Sapera's interior design work is known and in-demand internationally, after all, few designers in the world showcase such a skillful ability to combine the contemporary with the traditional to create a unique and luxurious environment.

Credits by Eliska

Website: https://eliskadesign.com/

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#### FIONA BARRATT

"A successful interior should enhance, not dictate, the way you live." - Fiona Barratt on Website



Fiona Barratt Interiors was established in 2006 and has grown into a successful and unique interior design business. Renown because of their stunning luxury residential and commercial projects all over the UK and overseas, Fiona Barratt success is born from all the dedication and experience of a creative, talented team who create strong laces with their clients during all the creative process.

Fiona Barratt-Campbell studied fine art at Chelsea College of Art in London and in Parsons School of Design in New York and in the past was head designer at Kelly Hoppen Interiors, where, in a year, she was promoted to senior designer and later to head of the design department.

She eventually launched her very own Design Studio that is responsible for amazing and well-recognized spaces. In fact, Fiona Barratt Interiors is renowned worldwide by their stunning residential projects that are the perfect combination of Fiona Barratt-Campbell's style and the devotion of her highly skilled team. This Interior Design company was in fact considered one of the Top Interior Designers in UK by several world-renown publications.

"Behind creating fluid and elegant spaces is born of understanding the aspirations of the client, the relevance of location and through maximizing the potential of existing elements of the space." Fiona Barratt– Campbell – the owner of the studio

Credits by Fiona Barratt Interiors

Website: https://fionabarrattinteriors.com/

Address: 12 Francis St, Westminster, London SW1P 1QN, UK



#### FRAN HICKMAN

"Across the breadth of possible interior and architectural design commissions – from high-end commercial and office space through food and beverage to private homes – what ties all Fran's work together is the relationship between people and space." - Fran Hickman on Website



Recognized by her sophisticated interior design approach, the London-based designer loves to use trendy color tones in most of her designs. Driven by a profound belief in the capacity of good design to shape how people behave, the studio's work is underpinned by a clear understanding of the critical role that built environments play in daily life.

Founded in 2014, Fran Hickman's interior and architectural design studio has created some of the trendiest retail design projects, especially when it comes to high-fashion stores! Whether it's the corporeal intimacy of the home, the efficient harmony of an office, the theatrical spectacle of a club or the seductive luxury of fashion retail, her studio understands the power of good contemporary design to drive desired behavior. In an extraordinarily short space of time, Fran Hickman Design & Interior has been critically celebrated for the energy, spirit, and elegance of its portfolio. She believes that the best design is always both serious and playful.

Starting with abstract concepts inspired by the client's history and objectives, the Fran Hickman studio's task is then to transform the abstract into the material not with decoration, but through design. These are then created with charm, grace and "savoirfaire". Precision, harmony, and poise are the order of the day, as for proportion, scale, light, these concepts all deployed with the simple objective of making the built environment better; thus, enhancing mood, behavior and even relationships.

For Fran Hickman, any interior design project is inherently social. Form follows function, of course, but the connection between the space and the person is also important. For the interior designer, design the right feeling into the right function and the right form will follow it's the secret to a successful project that fulfills the client's expectations. From shape to materials and finishes everything is chosen for a reason and all of it comes back to the story.

Credits by Fran Hickman

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#### FRANCIS SULTANA

"The joy of seeing a project completed and a sense of achievement. Perfection, or the pursuit it, is my biggest demon - and perfection does not exist but it is what pushes me to continue."



Being one of the best interior designers in the world, Francis Sultana also became famous for his stunning furniture designs. This year, Francis Sultana's inspiring design studio celebrates its 10th anniversary filled with inspirational design projects and amazing furniture designs. "When I set up my own practice 10 years ago, it was a big step to leave the [David Gill] gallery to follow the dream I always had, as I had previously put this aside to help David to establish the gallery." Based in St James, the incredible design studio is located in the same building as David Gill Gallery, of which Sultana is also the current Artistic Director.

"The joy of seeing a project completed and a sense of achievement. Perfection, or the pursuit it, is my biggest demon - and perfection does not exist but it is what pushes me to continue."

Francis Sultana is the go-to interior designer for international collectors, many of whom have major contemporary art and design collections. Moved by his unbounded passion for a bespoke design, Francis Sultana amazing works were inspired by his travel experiences and people that met along the way.

Loved for his unique ability to merge the residential requirements of a domestic space with often large scale visual art, sculpture, and installation pieces, his studio is working on projects in the UK and across Europe as well as in China and in the US. "Most of my clients are people with a unique vision that want to enjoy all the process where we commission and inspire", explained Francis Sultana.

"I always collaborate with designers and artists like Mattia Bonetti, Michele Oka Doner as well as luxury design houses such as Puiforcat and Hermes."

Credits by Francis Sultana

Website: http://www.francissultana.com/

Address: 2-4 King St, St. James's, London SW1Y 6QP, UK





Besides being recognized as one of the best interior designers by several international publications, like Wallpaper's Top 20 Interior Designers and is listed on House & Garden's Top 100 and in AD France Top 100 Interior Designers annual list, Francis Sultana was UK designers to be featured in Architectural Digest USA's annual AD100.

His inspiring interior design projects are regularly featured in magazines all over the world. He was the only British designer invited to join AD Collections in Paris and his work continues to garner him a global and very loyal following.

"Now that my first book project is completed ahead of its publication [in November with Vendome] I have already started to embark on a project - a play. It's a dream that I must follow. Then, of course, there is my cultural and diplomatic path, as Ambassador of Culture for Malta which is still in its infancy but one I am very excited to continue on."

In 2018 Francis was announced as Ambassador of Culture for Malta, where he sits on the board of MICAS, Malta's new museum space which opens in 2021. When it comes to his future dreams, Francis Sultana believes that he hasn't achieved everything that we wanted in his career. For his tenth-anniversary, Francis Sultana will be launching this fall a large

format book published by Vendôme. The book will celebrate his career to date, as well as celebrating the designers and artists that have inspired him throughout his life.

"FROM THE
DESIGNER-MAKER TO
THE DESIGNER
COMMISSIONING HIS
DESIGNS TO THE
EXEMPLARY CRAFTSMEN
AND WOMEN - WE ARE
ALL LEADING THE WAY!"

Alongside his multiple international interior design projects, the atelier produces annual collections of bespoke and limited edition furniture and textiles under the Francis Sultana brand.

"From the designer-maker to the designer commissioning his designs to the exemplary craftsmen and women - we are all leading the way!"

From bespoke furniture and lighting designs to unique home accessories, the renowned

designer has created key pieces for important historical interiors such as Spencer House. Passionate about craftsmanship techniques from around the UK and Europe, his inspiring work is known for his use of noble materials such as bronze, rock crystal, and straw marquetry and bespoke fabrics.

As one of the biggest trendsetters in the interior design and furniture world, Francis Sultana is unsure about the future of the industry. "I see design pieces that the design is more "3D Animated" that could well become a trend, it reminds me of the influences of Memphis in a parallel way." However, Sultana wants to believe that the future of the design industry relies on sustainable projects that respect the environment. "Quality lasts,

which ultimately means sustainability. In the end, I always wanted to create antiques of the future creating pieces that are timeless and can support our fragile world", said the interior and furniture designer.

Currently, Francis Sultana has just finished one of his most important projects from these 10 years, since it was the first major retail project. "A new luxury jewelry brand's flagship store in London's West End, my first major retail project. I am also starting work on a public building in Asia," he enhanced.

#### JPA DESIGN

"What gives me most satisfaction about my work at JPA Design is that, collaborating alongside our extremely talented team of architects, interior, product, industrial designers and trend forecasters, we have the capability to take a project from concept through to completion whilst protecting the integrity of the design in the process."



Founded by James Park, JPA Design is a multinational design company with an exceptional reputation in the transport and hospitality sectors. Based in London, the design firm offers talent, energy, curiosity and progressive design tools to turn complex challenges into compelling customer experiences. This enables brands to create the environments, objects, buildings and vehicles of the future. We had the pleasure of catching up with James Park to discuss their amazing career.

JPA Design is a multi-awarded world-leader in luxury hospitality and transportation design, primarily for premium hotels and resorts, residential, restaurants, luxury trains, aviation and airport lounge design. Over the last 30 years, the design firm has gained a broad knowledge in designing luxury trains such as the Orient Express and five-star hotel rooms, lounges, spas, restaurants and lobbies for international brands such as the Taj Group, IHG and The Pierre New York. They understand how to make these often tight spaces work through thoughtful and clever design so the high-quality service is enabled seamlessly within them. The firm feeds these insights back into projects like the new Singapore Airlines Business Class seats. Their offices in London, Dubai and Singapore allow them to be on the ground to better understand the needs of each market and region, while working collectively to offer the bests global skill sets.

"What gives me most satisfaction about my work at JPA Design is that, collaborating alongside our extremely talented team of architects, interior, product, industrial designers and trend forecasters, we have the capability to take a project from concept through to completion whilst protecting the integrity of the design in the process."

During their 30 years of experience, JPA Design has come across several challenges, claiming that their biggest challenge is the fact that they are in a highly-competitive field, alongside several established design firms, as well as numerous small players. They are constantly challenged to innovate and to provide clients with exceptional high-end designs that meet their needs and aspirations.

Credits by IPA Design

Website: http://www.jpadesign.com/

 ${\it Address: Henry\ Thomas\ House, 5-11\ Worship\ St,\ Finsbury,\ London\ EC2A\ 2BH,\ UK}$ 



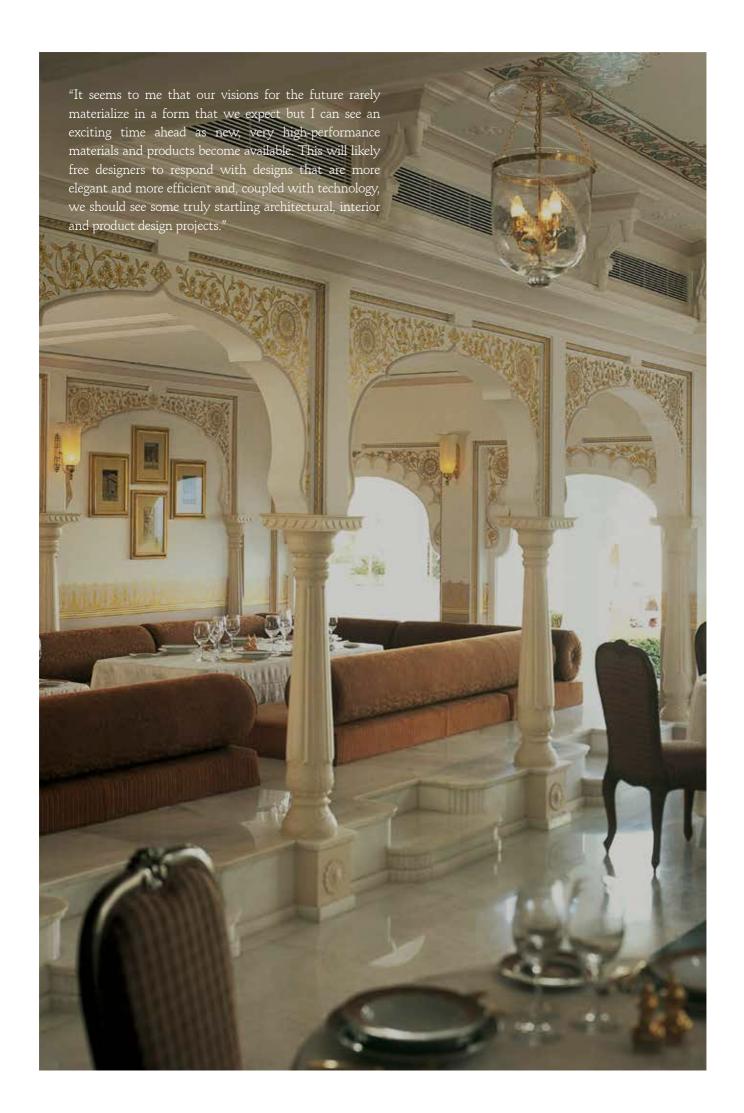


"We always work as partners or as part of our clients' in-house design team. JPA Design's understanding of the entire experience of the VIP traveller and our holistic design approach is what distinguishes us from our competitors. Our knowledge is thorough and every detail at every touch-point is considered."

When it comes to their work, JPA Design has a reputation for delivering high-quality design solutions that cover a wide range of specialist areas from private luxury trains, aircraft interiors, and a wide variety of hospitality and residential work. It is within that context that they are bound to respond to the client's requirements and adapt their approach according to the project. However, at a personal level, Park says that he remains "drawn to both high-quality traditional solutions that have matured as time has passed, and to the better contemporary and innovative interiors and products that we see today. As such, I would define my style as one of intelligent, high-quality design solutions that improve with age, whether they be forward-looking or referring to the past and this can be seen in the work we have done for Venice Simplon Orient Express and Lake Palace Hotel in India, and the award-winning aviation projects for Singapore Airlines."

Park defines its clients as global, regional and local companies in the luxury hospitality, leisure, residential and transportation space, along with clients in the healthcare sector. Most of JPA Design's clients are repeat customers, including the Taj Hotels and Resorts, Hilton Worldwide, IHG, Singapore Airlines and Belmond. They have also designed for luxury resorts such as Cape Welligama, voted one of the top 30 hotels in the world (2018) and Taj Exotica Resort & Spa, in the Maldives, along with hotels such as the Radisson Blu Hotel in Kolkata and Amara Signature hotel in Shanghai.

When it comes to craftsmanship, James Park admits that "manufacturing is marching into the building industry and has largely replaced what we traditionally understand as craftsmanship. So, craftsmanship has become more about how to cleverly exploit products and manufactured materials. However, there remains a demand for skilled craftsmen and my reference is, without doubt, looking backwards rather than forwards and I would name Edwin Lutyens as the master craftsman who, to this day, still leads the way."



#### JO HAMILTON INTERIORS

"Jo Hamilton, creative director at Jo Hamilton Interiors, is widely regarded as one of the UK's leading interior designers, noted for her confident grasp of colour, intelligent use of space and luxury aesthetic." - Jo Hamilton on Website



Distinguished as one of the UK's leading interior designers, Jo Hamilton incredible interiors are famous for her confident grasp of color, intelligent use of space and luxury aesthetic. Besides being the founder and creative director of her own design studio, the renowned interior designer is also a respected public speaker, writer, design commentator, property finder and broadcaster.

Jo has been impressing the world's design lovers with her fabulous residential designs since 1995. The renowned interior designer has been involved in high-end developments in Britain and overseas, including New York, Miami, Geneva, and Dubai. From exclusive residential designs and stylish country retreats to trendy hospitality and commercial projects like bars, restaurants, clubs, offices and boutique hotels, Jo Hamilton usually works with homeowners, developers, investors and businesses alike to produce stunning luxury design interiors on budget and on time. In her creative process for every project, the renowned designer gathers the best inspirations from her client's personal aesthetic taste and personality.

Also known as UK's Color Queen or dame of glamour, Jo Hamilton has created tailored interior design projects for multiple celebrity clients. Her vast experience and knowledge of the interior design and property worlds, in addition to her warmth and ability as a speaker, have earned her the role of show ambassador and key speaker for House Ireland, Index Dubai and also Grand Designs Live, , with further public speaking appointments at top events, including the incredible ICFF in New York, London's Decorex and the International Property Awards.

Besides being one of the top stars in incredible design events and lectures, Jo Hamilton also makes regular interior design contributions to the media, including The Times, The Independent, BBC, Daily Telegraph, Metro and Irish Independent, and was featured as a high-end design and lifestyle commentator on Sky's Who'd Be a Billionaire? television series. However, the biggest highlight of her career was definitely when she received an invitation to 10 Downing Street and a reception then-Prime Minister David Cameron gave for entrepreneurs and others involved in community welfare projects.

Credits by Jo Hamilton Interior

Website: http://www.johamilton.co.uk/

Address: 64A Belsize Ln, London NW3 5BJ, UK







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#### KELLY HOPPEN

"With over 40 years' experience at the forefront of the design industry, Kelly Hoppen is one of the most celebrated and sought after interior designers in the world." - Kelly Hoppen Team



Kelly Hoppen MBE is a world-renowned British Designer who has pioneered a simple yet opulent style that has permeated interior design at every level. In fact, one of the best things regarding Kelly Hoppen and her studio, Kelly Hoppen's interiors, is the combination of practicality and luxury, resulting in a bespoke design that emphasizes the atmosphere.

Kelly's ever-evolving style is underpinned by a subtly coordinated fusion of East meets West (Title of one of her famous Books); clean lines and neutral tones, blended with charming warmth and sumptuous opulence. Considered one of the most successful and talented designers currently in business, Kelly Hoppen MBE already gave several proofs of her creativity and passion for the design industry. In fact she already won multiple awards for her unique taste when it comes to luxury design.

Currently enjoying the prime of her esteemed career, Kelly Hoppen MBE is also a best selling author with several books of design published. To transmit her talent, Kelly Hoppen MBE also decided to open a design school named Kelly Hoppen Design School, where she shares her extensive knowledge helping young entrepreneurs achieve their dream.

As well as designing apartments, houses and yachts for an ever-expanding international private client list, Kelly Hoppen also undertakes commercial design projects including hotels, restaurants, office spaces and aircraft interiors. Her extensive portfolio is proof of her incredible talent and a showcase of her abilities that can also be extended to the talented team that works with her in her incredible London Design Studio.

From classic contemporary clean lines to avangard designs with an ever present sense of high luxury, Kelly Hoppen's projects represent an incredible line of quality design that fully showcases this top designer creativity and incredible sense of space and know-how within this complex industry.

Credits by Kelly Hopper

Website: https://kellyhoppeninteriors.com/

Address: 3 Vencourt Place London W6 9NU, UK











"Kelly's portfolio boasts a diverse selection of projects spanning the last four decades." - Kelly Hoppen Team

Her work showcases versatility and a powerful sense of eclecticism that provides any client a vast array of options. And it's this amazing design versatility and balanced signature that mostly speaks to the hundreds of high-end clients that seek the services of Kelly Hoppen Interiors every year. After conquering the Design Industry, Kelly Hoppen MBE also ventured herself in the Productionm and Creation of Furniture by launching the Kelly Hoppen Brand that produces furniture and home accessories with that characteristic "Kelly Hoppen Look".

"For many years I've dreamed of designing my own range of wonderful products for the home to maximise that feeling of contentment. Finally, I've done it and I'm so excited to share it with you, the culmination of my years of experience and of knowing what works well. I hope you agree that the first collection of beautiful luxury products and helpful advice will inspire you, and give you the confidence to create the home of your dreams. You don't need to copy my style, I just want to show you what works and then encourage you to create your own vision" - Kelly Hoppen regarding her Home Collection. As an author, designer, teacher and overall influencer, Kelly Hoppen MBE managed to grow an grandious and impressive business and status that transformed her in one of the most sought out interior designers on the planet.

#### KRIS TURNBULL

"Every project we design reflects our clients personality and signature style. The combination of fabrics and furnishings is determined by their lifestyle and ultimately the ambience we create is a reflection of their individuality. The diversity of our clients tastes and desires and the projects we work on is just so exciting & why we love what we do!" – Kris Turnbull on Website



In 2007, International Designer, Kris Turnbull established the famous Kris Turnbull Studios, an Interior & Architectural design studio specialising in high-end residential projects throughout Europe & the Middle East.

Set within a stunning converted church, the spectacular interior showroom features a fashionable blend of the finest furniture, most luxurious fabrics and lifestyle products from around the world in a selection of lifestyle rooms. The boutique-style showroom exhibits more than 200 world renowned suppliers including Covet House, Fendi Casa, Christopher Guy, Rubelli, Donghia New York, Giorgetti, Armani Casa, Minotti, Flexform, Cattelan Italia, Porada, Julian Chichester, Flou, Leolux & Visionnaire. The diversity of brands, design houses and world influences guarantees a unique and comprehensive styling to suit from the traditional right through to the modern contemporary.

The award-winning and leading interior architectural practice creates unique & inspirational residential, super-prime development and hospitality projects worldwide. It is a globally-recognised brand and an expert in contemporary luxury and design.

Dedicated to designing through the eyes of each client, Kris & his creative team approach every commission in a tailored fashion, backed by extensive property and design experience, award-wining developments and a natural eye for luxury, they take a hands-on approach to every project ensuring each is delivered with love & care to suit each clients desires, needs & requirements.

Approaching prestigious projects and developments by thoughtfully asking the right questions and collaborating closely with clients, the team delivers successful solutions that surpass client expectations, resulting in their lifestyle dreams being fulfilled. The building of relationships and the understanding of a clients lifestyle & desires including working closely together to create individual design briefs, is the foundation and starting point for the perfect project.

Credits by Kris Turnbull
Website: http://www.kristurnbull.com/
Address: 135 Lisburn Rd, Belfast BT97AG, UK



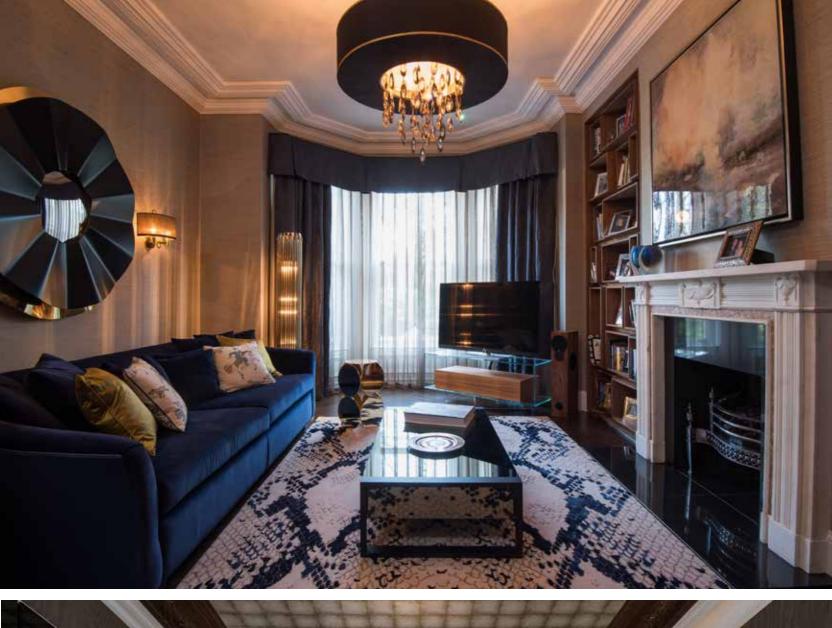


"The holistic design approach by our designers will translate into design proposals that combine the hopes, dreams, and desires of clients for their home, holiday retreat or even simply that special room!"

Kris Turnbull Studio's expertise is in optimising the potential of every project, from the complexity of period listed residences to innovative contemporary new buildings, designing, planning and developing are integral tasks in the daily routine. The exciting portfolio of projects, ranging from Presidential residences on Bishops Avenue; to luxury apartment living in Belgravia; basement living in Princes Gate; country estates in Ascot; to the weekend getaway villa in Quinta do lago; there is an undeniable breadth of styling & scale.

The team also specialises in development projects variable in both size and involvement. From designing one-off investment projects, to full interior design commissions for substantial properties, two recent projects in Royal Wharf & Grosvenor Road show the depth of skill.







#### NATALIA MIYAR

"I believe people like to wake up in a room that makes sense wherever they are in the world. It's important that materials and fabrics complement, and ideally come from their environment." - Natalia Miyar on Website



Global travel, a rich cultural heritage, and academic background are the driving forces that inspire Natalia Miyar's work. An intuitive creator with a love of beauty, Natalia approaches design with an understanding of balance and proportion. The results are spaces which are both serene and lively.

Named one of House & Garden magazine's Top 100 Designers, Natalia Miyar's natural and learned ability to blend comfort with glamour has been honed in her transatlantic practice of architecture and interior design. As an architect, she developed a passion for materiality – a devotion she has carried through into her interior architecture and design work for a discerning national and international clientele.

Natalia Miyar finds inspiration in nature, natural materials, travel and fashion. She's inspired by the level of craftsmanship and the unexpected play between materials in couture. When it comes to clients, the designer believes they should look for "someone you can easily connect with and whose work represents what you like. If you have that covered, you can craft a space that's truly you. It's an intimate process, and there's no space more intimate than home."

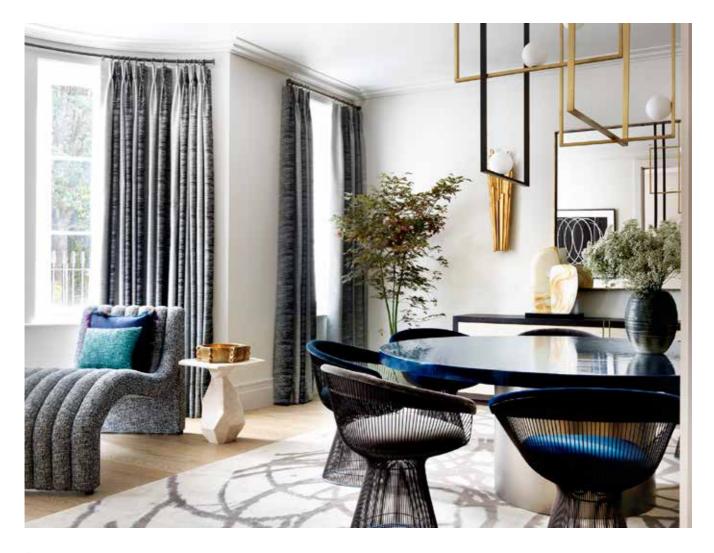
With a background in Art History and Architecture, Natalia Miyar offers a holistic approach to design, doing a lot of interior architecture. Essentially, she crafts the space from layout to finishes, balancing the art and science of designing an interior space. If a space is beautifully dressed, but it doesn't work, it isn't a beautiful space. Substance and style need to work together – there shouldn't be a compromise between one and the other. Essentially, she and her team craft the space first. If the space is wrong, no one will care if the cushions are beautiful.

Credits by Natalia Miyar

Website: https://www.nataliamiyar.com/

Address: Chelsea Wharf, 21, 15 Lots Rd, London SW10 0QJ, UK





"My ideas are a response to the lives of my clients; I listen, to understand their vision for their home, their tastes and their needs." - Natalia Miyar on Website

"My ideas are a response to the lives of my clients; I listen, to understand their vision for their home, their tastes and their needs. The first meeting is vital; it's an opportunity to find out about their family, their daily routine, their favourite hotels, restaurants, holiday destinations and what they do for fun. It is much more interesting for me when I'm working with my client's input – that's how I can help make their home the most authentic expression of their lifestyle."

In her projects, we can clearly see the large influence of her Latin Heritage plays in her design vision. Her family is from Cuba, but in her early years and before moving permanently to London, Natalia Miyar lived in Mexico and Florida where she was exposed to incredible "earth and stone tones (...), bright blue shades of sea and sky, lush green of tropical plants and the pale gold of sand".

That's why we always see bursts of color and an incredible playful dynamic in all of her amazing designs

For Natalia Miyar, a Luxury and Glamorous Interior must be "easy, tactile, immersive and desirable". It is this feeling that she tries to input in all of her amazing design projects, and by doing so she can transmit the overall idea of comfort and confidence that she believes is the basis of effortless luxury.







#### O&A DESIGN

"When you create a project for a person, you must understand his rhythm of life, what he does and what he really needs. At the same time, in my opinion, the interior should not be a visible designer. After all, we do not express ourselves in the profession, we create beautiful space and beautiful things for very specific people". - Oleg Koldt





Oleg Klodt and Anna Agapova are, respectively, the Founder and Creative Director of Oleg Klodt Architecture & Design with offices in London and Moscow. Even though they are Business Partners they describe their Work Process in different manners, but with the same purpose. Koldt is fully involved in the process of creativity and enjoy both the process and the result equally. On the other hand, the Creative Director Anna Agapova "experiences catharsis at the moment when I am already in the finished interior. I am a tactile person, it is important for me to physically experience the interior, to enjoy shades, textures, semitones and nuances"

Even though the Oleg Klodt Architecture & Design (O& A) is, nowadays, a Solid Design Studio in a fast-growing expansion things weren't always so brightly, Kold remember that in 2008 during the Economic Crisis that affected the World. During these year, the number of orders decreased which led to some complicated times, but despite the harsh times that led to some sacrifices, Koldt is now very grateful to this crisis because during this period he realized what he like to do and this made him work harder to salvage the business. In this tumultuous time, the Studio managed to implement a project that immediately got on the page of the leading interior publications and received a number of professional awards, which gave a qualitative impetus to the development of this top architectural bureau.

Oleg Klodt Architecture & Design (O& A Design) accomplished in 2018 one main Business Goal when they released the first textile collection with Holland & Sherry, whose nearly two centuries of experience in the production of exclusive fabrics have no analogues in the world market. This first collection, that includes nine different designs, was devoted to Scotland and tells the story of a journey through this amazing land. Led by Agapova, this inspiring project his engaging in the second collection called "Cities", in which she will try to convey the feeling of every beloved city throughout the master of fabrics. Proud of this accomplishment, Koldt continues to look further and is still searching for new ways to grow the business. "It is incredibly exciting to solve new problems, to communicate with different types of customers", explained Olek Koldt. That's why Oleg and his Studio are starting to grow from private projects to cooperate with developers to do more commercial projects and even public spaces.

Credits by O & A Design

Website: https://oa-london.com/

Address: 22 Grosvenor Gardens Belgravia London SW1W 0DH UK







But does this continuous change in the business structure affects the motivation of the two leaders of this project? Not in the slightest way. The studio is expanding their business, but the motivation is well beyond the normal standards and we're not only talking about individual motivation, but also about a collective motivation: "Well, creating an interior is always a co-creation. For example, a musician, painter, sculptor or dancer create their own works on their own, they are engaged in pure art. In architecture and design, everything is different. You can not create in a creative vacuum, you should always be in dialogue with the customer."

Koldt loves to revisit spaces he created so he can reflect on his work and what the clients latter altered in it. This proves that Design is an Ever-Changing Industry, so what is created today can be changed tomorrow. This could be damaging for any designer's mind, but Koldt takes the higher road on this position and clearly defends that "a good interior is flexible" and that is all he need to know to continue to do his work. This idea is shared by Agapova that admits that for 20 years, O & A have accumulated vast experience in creating unique items for their own design projects and this experience has helped the studio understand what is really lacking in the market.

This past experience is not a legacy but rather an opportunity to improve because design is changing constantly. That's why they didn't decide to stay in their safe zone in Moscow, but rather opened an international office in London and launched their own collection of furniture, lighting, textiles, wallpaper and carpets under our own brand O & A London. This studio regularly publishes their inspiring design projects in leading professional media outlets and have friendly relations with all publishing editors. They also pay great attention to social networks, because the world has changed and,

# "OUR BUREAU IS A HUGE CLOCKWORK, COHESIVELY WORKING ON BRINGING THE PROJECT TO LIFE."

if earlier publications in such magazines as Elle Decoration and Architectural Digest were the key to getting new customers, now this is not so. The presence on the pages of these respected media is more fashionable and serves to maintain the focus of brand.

Even though they are two Big Name in the Design Industry, Agapova and Koldt have some top design inspirations. They named their love for the furniture British designer Falkner, but also for the works of the British master Valeria Nascimento. But overall, American Design is closer to the Studio and Koldt, therefore top names like Hervé Vaan der Sträeten, Eric

Schmitt, Holly Hunt and Jean de Merry Galleries are at the top of their design preferences.

As for their clients time, both Agapova and Koldt describe them as educated, intelligent people who conscientiously perform their "work of the customer", that is, they try to convey their vision as clearly as possible, wishes that can argue, but also hear and find compromises. It is these dialogues that great ideas are always born and breakthroughs happen.

According to Koldt and Agapova, "the people machine" is a very big part of the studio's daily life. The staff of the Moscow and London offices of Oleg Klodt Architecture & Design has about 100 people and all of them are involved in a certain part of any project. That's why this studio prouds themselves of presenting a full cycle for any project because through several people they are always involved!

As for the newest design trends presented in the industry, Koldt defends since the end of the last century, new styles, like deconstructionism, did not appear in the interiors. Further on, the well-known styles, read in a new way, began to enter into fashion. Agapova is a bit more technical in her trend prediction because although she admits it's impossible to predict today what style will become fashionable tomorrow, it's easy to assume that high-tech items will become increasingly in demand.

ONDON

### RETROUVIUS ARCHITECTURAL DESIGN

"Photographs only tell part of the story: beneath the inventively applied wood and stone, the lovingly hand-dyed and reclaimed textiles, lie larger tales of transformation, and relationships with clients that stretch over multiple projects." - Maria Speake



Retrouvius is driven by the belief that good materials and well-made things are precious. Founded 25 years ago in 1993 by Adam Hills and Maria Speake, the destination salvage company and its acclaimed design studio are based across two buildings in Kensal Green, London.

Overseen by Adam, the changing stock in the Harrow Road warehouse ranges from tropical hardwoods, architectural elements, eye-catching one-offs, rugs and lighting. The Retrouvius Design studio, lead by Maria, applies the Retrouvius ethos to select interior and architectural projects, both domestic and commercial.

One of the studio's missions is sharing their experience of informed handling and salvaged material they've gathered over the years. They aim to demystify the re-use process and inspire the use of specific materials in your own project.

Retrouvius turns respectfully re-used materials into distinctive, contemporary ends. Taking only a few projects each year, in properties ranging from contemporary penthouse to medieval priory, yacht to boutique, each is attentively tailored to the evolving needs of the client as well as the demands of the site.

Photographs only tell part of the story: beneath the inventively applied wood and stone, the lovingly hand-dyed and reclaimed textiles, lie larger tales of transformation, and relationships with clients that stretch over multiple projects.

Credits by Retrouvius Architectural Reclamation & Design

Website: https://www.retrouvius.com

Address: 1016 Harrow Rd, Kensal Green, London NW10 5NS, UK



#### ROSE UNIACKE

"Interiors matter: They change the way we think and feel. They change the things we say and the way we say them. They change the things we do and the way we do them." - Rose Uniacke team on Website



Rose Uniacke is a well-known British designer specialized not only in interior design but also in antique art as well as furniture and lighting designs. Daughter of the well-known antique dealer, the renowned designer found her love for interior design when she started storing furniture with her father. Before being recognized as one of the best antique dealers, Uniacke developed her skills as a furniture restorer, gilder, and specialist in paint and lacquer.

In love for the antique craftsmanship techniques, Rose Uniacke's design studio is based in Pimlico, London. She works with some of the best independent craftspeople in the country. Besides being the creative hub for the renowned designer and her team, this incredible space is also an incredible design showroom where some of her latest work is showcased.

Whether she is creating a unique residential design or an incredible commercial project, the renowned designer always tries to get to know her clients, in order to understand their needs and preferences. Recognized for her minimalistic approach, Rose Uniacke's interiors always reflect some details of her personal aesthetic preferences, such as her predilection for light, air and space; her pursuit of both simplicity and refinement; her emphasis not only on restraint but also on softness; and the importance she attaches to materials and to texture.

Currently married to David Heyman, the producer of the Harry Potter films, Rose became known to a wider public after taking over the decorating job of Beckham's house previously given to Kelly Hoppen. With a history in the world of antiques and passionate about the modern style, the renowned designer is an expert when it comes to combining the old and the new in their fabulous design projects. This incredible combination, that can take you back in time, truly represents Rose's incredible signature style as an interior designer and curator.

Credits by Rose Uniacke

Website: https://www.roseuniacke.com/

Address: 76-84 Pimlico Road , London, SW1W 8PL, UK



In 2013, Rose Uniacke won the Andrew Martin Interior Designer of the Year Award, often described as the Oscar of the interior design world. "Rose is a remarkable talent, charting a route utterly distinct to her. Her austere interiors hum with the atmosphere; every corner is an essay in balance, restraint and exquisite quality", said Andrew Martin International Designer of the Year Award 2013. Considered "The Queen of Serene" by The Sunday Times, Uniacke's inspiring design approach are filled with warmth, weightlessness, character and an extraordinary serenity.

With amazing interior design projects spread throughout the country, Rose Uniacke created some especial interiors for several clients, like the Goodwin House Project. The house was originally built by E.W. Godwin between 1878-1879 for Frank Miles, a society portraitist, and friend of Oscar Wilde. The current homeowners wanted to keep its history but also wanted to create a home appropriate for a busy, modern family. Using the wealth of archive material as a starting point, Rose peeled away the layers and additions, restoring the spaces purity, architectural integrity, and authentic spirit whilst delivering a fresh timeless quality and new functionality.

The interior design Jo Malone Headquarters is another of Rose Uniacke most famous projects. Jo Malone commissioned Rose to design their global headquarters which was a Regency townhouse, in central London,

comprising offices, a generous drawing-room, a room for large meetings and a smaller, cozier garden room for more intimate gatherings. A luxury fragrance and lifestyle company, for which Rose has created a fresh, light, airy interior that is both peaceful and uplifting. It is a space that is understated yet characterful,

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AS HER PREDILECTION
FOR LIGHT,
AIR AND SPACE

with some dramatic details and distinctive, high-quality antiques. The definition of understated luxury, it pays subtle homage to the 18th-century grandeur of the townhouse in which the offices are located.

When questioned about her style icon, Rose Uniacke considers Eugian Errázuriz, pioneer of the modern style a real inspiration. she

was one step ahead of her time, stripping greatness out of interiors at a time where the design was unheard. Errázuriz was also mentored to Jean-Michel Frank, who said he owed everything he did to her. Late in life, she became a lay nun, outfitted in a plain black habit designed by another minimalist, Coco Chanel. Uniacke considers her simplicity a true work of art.

Her amazing interiors and bespoke homeware collection have been published in several worldwide famous design magazines, such as The World of Interiors, House & Garden, interior designer, Country Life, Living, etc, Architectural Digest, Elle Decoration Country, LuxDeco, among others.

Rose Uniacke recently exhibited at this Summer's Masterpiece 2019, in the grounds of London's Royal Hospital Chelsea. In case you didn't know Masterpiece is widely acknowledged as the World's most prestigious international cross-collecting fair for furniture, art, design, and jewelry. Surrounded by the many exceptional collections, Rose's stand typified her ethos of juxtaposing and arranging the very finest antique objects and furniture in a thoughtful, contemporary way. Curated across diverse time periods and geographies, her selection this year was centered around a free composition of Ceramic Briquettes by Pierre Digan, framed by sumptuously upholstered Cedar Velvet walling from the RU Fabric Range.



### SHALINI MISRA

"Shalini's style is maximalism, carefully curated with an eclectic mix of vintage and contemporary layering. Keeping ergonomics, function, and wellbeing at the heart of the design."



Shalini Misra is a multi-award-winning luxury interior design studio based in London, specializing in bespoke interior architecture worldwide. Using her imagination, playing with spaces, volumes, and energy and delivering her clients the home they have always dreamed of is what she loves the most about her work.

Shalini is a respected designer and principle of the company that she founded in 1996, specializing in residential and commercial property design, interiors and property development. The company, Shalini Misra Limited, has been the recipient of a number of international awards for its work and Shalini herself has built a notable reputation for her creative, erudite and artistic approach to interiors.

"For any interior designer, the biggest commercial challenge will always that you are selling an idea and not a product. Your client has to believe in you and of course, that's built over time and experience but recommendations and examples of your work always help a great deal."

Shalini's style is maximalism, carefully curated with an eclectic mix of vintage and contemporary layering. Keeping ergonomics, function, and wellbeing at the heart of the design.

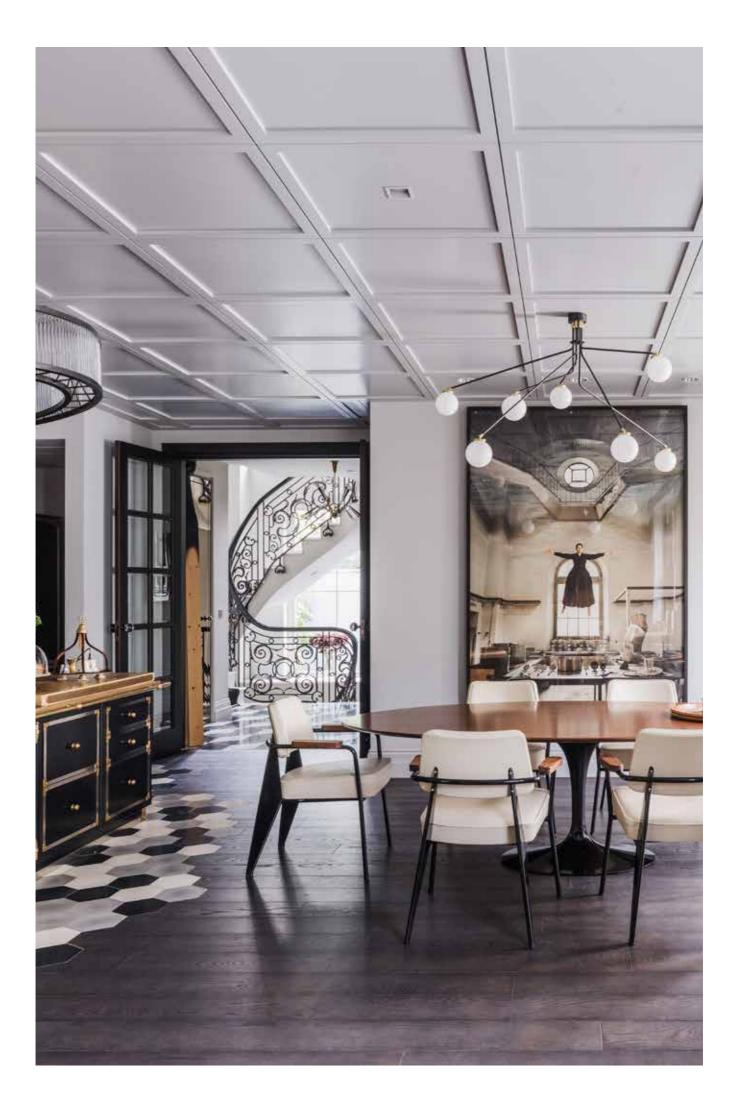
What makes Shalini feel fulfilled professionally is a happy team of designers and satisfied clients. But, these are only possible if the design created is comfortable and beautiful. They work closely with a team of consultants including structural engineers, mechanical and electrical engineers, planning consultants, quantity surveyors, and party wall surveyors to provide a complete architectural solution.

Credits by Shalini Misra

Website: https://www.shalinimisra.com/

Address: 4b Lonsdale Rd, Queen's Park, London NW6 6RD, UK







"Natural and sustainable materials are the trends at the moment in the design world. There's a huge emphasis on responsibility for the environment so we see more and more beautiful pieces being made from natural materials such as ethical cottons, bamboo, seagrass, and natural paints."

They love to collaborate and always make sure to credit all parties involved. One of their most memorable collaborations was "SQUAT", a property they acquired in Mayfair. They collaborated with Nilufar Gallery for furniture and curated artworks from Italian art galleries Robilant and Voena and Gio Marconi. They then opened up the space to the public whilst the property went on sale. It worked so well that the property sold in record time! Currently, they are working on a collaboration with Aspreys for their interior products.

According to Shalini, natural and sustainable materials are the trends at the moment in the design world. There's a huge emphasis on responsibility for the environment so we see more and more beautiful pieces being made from natural materials such as ethical cottons, bamboo, seagrass, and natural paints.

When asked about the design icons, Shalini told us that although she loves and admires Frank Lloyd Wright and Charles Jencks, her ultimate favorite is Steve Jobs.

Currently, they are working on several London and oversees projects which include a family home in Notting Hill, a private office in Dover Street Mayfair and a penthouse apartment in Los Angeles.

When asked about the craftsmanship, Shalini says that although they work with many amazing craftsman and local artisans, her favorite is Aspreys. They bring together heritage craftsmanship and British design effortlessly, offering an electric mix of the finest materials and skilled techniques which creating crafted pieces designed for longevity.

When it comes to the future of the design, Shalini wants to see more attention to the energy of the home such as Vatsu, Feng Shui and Ergonomics. I also think the importance of science and the principles of design can be perfect to focus on energy and the home.

### TARA BERNERD

"Though each project is unique, Tara Bernerd & Partners' handsome signature style is one of approachable luxury with an industrial edge and each space possesses a masculine, and ultimately timeless, elegance." – Tara Bernerd



Tara Bernerd is one of the most well-known interior designers in the UK. She is the Founder of Tara Bernerd and Partners, a firm dedicated to interior architecture and design (currently based in London's Belgravia) in 2002. Today, this group has a team of 25 architects and designers highly trained to take on many types of interior projects. She gained her talents thanks to the fact that she worked for Starck at his YOO design studio during the 1990s, an experience that would make her and set her up for the challenges she would be facing throughout her unique career.

Tara Bernerd is known for helping many billionaires to fulfill and overhaul their penthouses, hotels and yachts. Despite the fact that the designer once dreamed of being involved in the cinema industry, it was evident that her path would eventually lead her to the design industry. Her creativity is known and acclaimed by many clients throughout the years, often referring to her "intelligent space-planning" and elegance felt regardless of the decor style. According to her home page, the British designer aims to create interior spaces for a variety of clients that are "worthy of today and embraced by tomorrow." She draws heavy inspiration from contemporary architecture and tends to favour industrial elements within her projects. Another element often mentioned in association with her interior design projects is a "masculine elegance" she manages to give to her interiors, more specifically an environment that can look and feel both warm and seductive for the host and guests.

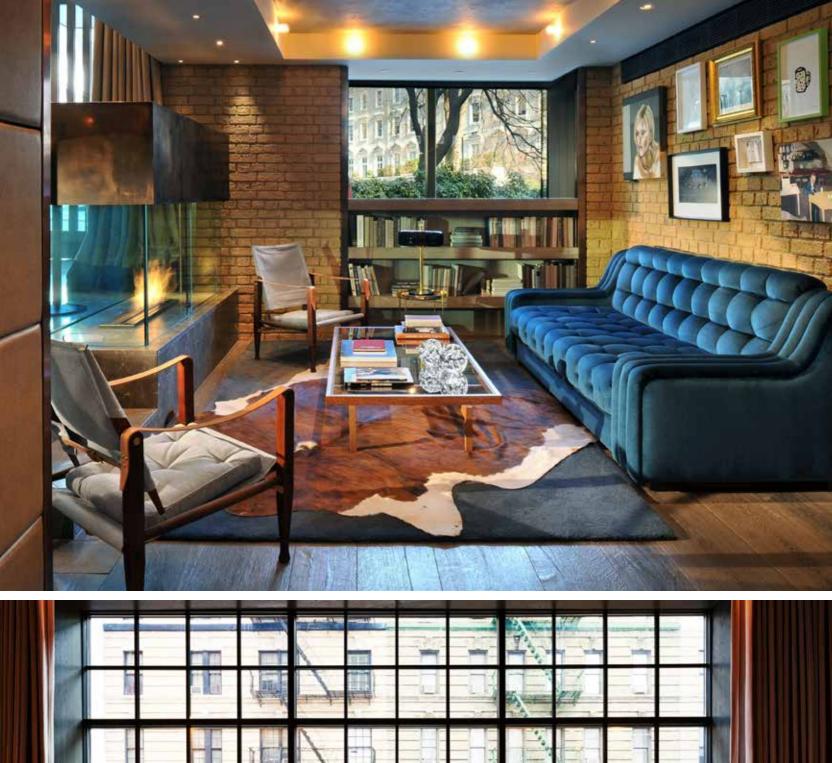
It's no wonder that Tara Bernerd is a favourite of fashionistas. Tara Bernerd & Partners has been building up a dedicated following from those with a taste for the eclectic. Tara is also known for designing furniture for furniture emporium Andrew Martin. Among her most notable interior clients, we highlight the likes of Chelsea Football Club, Aspinall and Marco Pierre White.

Right now Tara Bernerd's studio has a lot on her hands, among them a luxury resort in Mexico; a deluxe villa in Ibiza and a 56m Perini Navi yacht. She's also working with Frank Gehry (a personal inspiration for the British designer) in the

Credits by Tara Benerd & Partners
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conception of a new hotel for Equinox in Downtown LA. Tara has confessed that she feels fulfilled in every aspect of her work right now "from the design and development of a project, to managing a team of talented individuals and collaborating with inspiring clients".

When asked about what she loves most about her work, Tara Bernerd mentioned the mix of having the freedom to create and the responsibility to encapsulate a lifestyle and atmosphere. Not to mention the challenge to make that dream happen. As she mentioned, each project is different as well as the challenges set for them. Which is why problem-solving is an essential element for creative thinking the way she sees it.

During the interview, she mentioned that when she began her company fifteen years ago and she had no idea that she would be working on projects alongside remarkable brands such as Equinox, Rosewood and Four Seasons, and making friends with Aron Harilela. The Hari, and Wan Chai. She looked back at her accomplishments with joy: "(...) as a studio, we will always have goals we'd like to achieve. I had always wanted to expand on our work in Asia and have had the opportunity to design in Japan. We are terribly proud to now be working with a prestigious hotel group to bring the first hotel of their new brand to Osaka which will open its doors later next year, so it's an exciting time."

When it comes to the future, Tara doesn't hide the ambition of carrying on making a mark in the hotel sector and resorts, having a set of projects lined up in that way. Tara also highlighted the fact that she feels fulfilled in all aspects of her work "from the design and development of a project to managing a team of talented individuals and collaborating with inspiring clients." She also

mentioned the importance of having a certain proximity to her work: "I am very close to all my projects and each is as valuable as the next. We currently have live projects all over the world so, much of my time is spent travelling. Without question, this plays an enormous part in my design ethos and I draw upon the sensations, feelings and attitudes wherever I am."

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"Proximity" is also a concept she takes to heart regarding the relationship with clients. Tara believes that her success, as well as the contacts she has gained throughout the years, are due to the "Communication" factor, an element she considers to be vital to both maintain the relationships with customers and also to know exactly what they are looking for regarding an interior design project. "As with any relationship a clear line of communication is essential, and this must be maintained throughout. Communication should start with listening to the client, understanding them so they feel that you thoroughly grasp what they are trying to achieve, before you then move on to communicating your thoughts and ideas."

The interior design world is changing trends minute by minute, however, when asked about the matter of trends, Tara prioritizes quality materials over trends: "I don't tend to follow trends and strive to create spaces that are indigenous to their surroundings. However, there is a definite thread that runs through our work that links them all on an aesthetic level. Perhaps it's a slightly more handsome feel, or the fact that we tend to incorporate raw, more architectural materials within our work. The use of industrial elements such as exposed brickwork or structural ironmongery with softer, warmer tones and textures is a great way to attitude and character to a space which I think we'll see more of as people continue to experiment more with unusual design finishes."

When asked about craftsmanship, Tara Bernerd points out that there are many fantastic brands producing great quality fabrics, furniture and finishes that can definitely add a new edge to any type of space. Regarding her perspective about the future of design, she had this to say: Design is constantly evolving to keep up with the demands of our ever-changing lifestyles whether it be in a home or hotel Good design is so much more accessible these days that it's inevitable we will find new ways to approach things. Perhaps it's using more sustainable materials or integrating technology further into our homes but, for me, the most important aspect of design is seeking components that are authentic and will stand true in time. Tara Bernerd finished the interview with this reflection regarding the ever-changing design industry, prioritizing a quality that will remain in time over a trend. One this is for sure: Bernerd is definitely set to be remembered as one of Britain's most remarkable and influential designers of the 21st century.

# TAYLOR HOWES DESIGNS

"Each project is as personalised as a piece of art of coutur." - Taylor Howes Design Team on Website



Karen Howes is the Founder and Lead Designer of the amazing and popular Taylor Howes Studio, one of London's top Design Studio that has been up and running for more than 25 years now! With amazing and luxurious projects all around London and even the World, Howes and her Team have been responsible for helping put British Design on the World Map!

In Karen's opinion, Taylor Howes is defined by its core and supportive values. Passion, honesty and kindness. That's how one of the world's greatest interior designers defines the studio. When they have the opportunity to work with clients who share the same values with them, the process becomes smooth, as if they're on a design journey together.

For Karen, sharing these same values is an extremely important project-accepting criteria. In the designer's opinion, the best projects come to existence once you share an emotional connection with the client when you can feel their will and just go with the flow.

"I think that once you've got that connection, that relationship, then it's a very smooth process. And that's when you end up with the best outcome, the best end project." Karen Howes

25 years have passed since the launch of Taylor Howes, and Karen now feels like a kind of curator and editor of the studio. Whenever she meets with the clients she already has a clear vision in her mind. Above all, Karen sees herself as open to new ideas, new concepts, new designs. She has 30 team members working non-stop in the studio, always seeking the best ideas, but Karen's always the first client. Before the idea is presented to the client, it has to go through Karen, so that she, with all her experience, can guide the project to the way it was meant to be: a pristine Taylor Howes project.

Credits by Taylor Howes Designs

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"Trends come and go, but good design stays. It is not everlasting, as nothing is, but for Karen, a designer has to have the confidence to predict what the trends will look like"

Trends come and go, but good design stays. It is not everlasting, as nothing is, but for Karen, a designer has to have the confidence to predict what the trends will look like. The uber-talented designer remarks that they can't simply design with the current trends, thus they'll be outdated when they finally reach the market. The solution? Planning and projecting three-four years ahead.

When asked if there was any type of project that would impersonate Taylor Howes identity, the designer simply said no, there isn't. In her mind, the studio can't be characterised by a simple project type, as it is constantly evolving. As though some people go to different studios to get, in Karen's opinion, "prescribed looks", the ones who seek Taylor Howes' services can expect nothing of such.

In Karen's perspective, a designer should at all times feel challenged. In her opinion, every day is different once you're constantly challenged. For Karen, what drives her is the absolute passion for beautiful things, which doesn't allow her to simply stand still. For her, the best projects are the ones when they get involved in the early stages when they meticulously plan the space and the outcome. Whether it is a developer's project or a private client, the most important (and her favourite) part of planning the project is the space planning. In her opinion, every project must have good bones to put everything together, otherwise, it's almost like a cover-up job.





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# TOLLGARD DESIGN GROUP

"Four distinct design disciplines feed and enrich the other and our clients benefit from this holistic approach." - Tollgard Design Team on Website





Staffan Tollgard Design Group offers an award-winning architectural interior design service for discerning clients and has become internationally known for its bold take on residential interiors. Staffan and Monique Tollgard, both graduates of the Inchbald School of Design, run the Staffan Tollgard Design Group, offering an award-winning architectural interior design service for international clients. Their flagship showroom is in Belgravia, London.

Staffan was born and raised in Stockholm and he uses the Swedish expression of the "red thread" to explain the creative DNA that runs through each design, giving it authenticity and coherence. In 2005, he opened Staffan Tollgard Design Studio and was quickly recognized as one of the top ten interior designer to have under-view by industry insiders in IdFX. Later, in 2009 Staffan made the list of leading Interior designer by House & Garden's renown directory and never left the Top Designers list of this publication!

His authentic style is born out of Asian and Scandinavian functionalism, mixed with a strong appreciation of furniture as sculptural art. That's why Staffan Tollgård Design Group offers an award-winning architectural interior design service for a discerning clientele and has become internationally known for its bold take on residential interiors.

Credits by Tollgard Design Group Website https://tollgard.com/

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## TOM DIXON

"Rich in narrative, we nurture a fast-growing international portfolio that ranges from hospitality and retail to co–working spaces and monumental complexes." - Tom Dixon Team on Website



Tom Dixon is a British designer who is known across the world, his works have been acquired by museums across the globe including the Victoria and Albert Museum, Museum of Modern Art New York and Centre Georges Pompidou, Paris. With a commitment to innovation and a mission to revive the British furniture industry, Dixon is inspired by the nation's unique heritage and produces extraordinary objects for everyday use.

Having dropped out of Art school, Dixon spent two years as a musician, playing bass guitar in a disco band until another motorcycle accident left him unable to play for a period. He spent two more years in the burgeoning London night club and warehouse party scene. This nocturnal lifestyle left plenty of time in the day to start experimenting with welded structures. Necessary bike maintenance had required welding skills, which a friend supplied in one quick lesson.

The new found welding skills were soon put to work as Dixon explored the decorative and structural potential of recycled materials and industrial scrap. It was a very hands-on period, working from his own workshop. Each piece evolved in a built form with no need for design sketches. Some of Dixon's favoured materials at this time included railings, concrete reinforcement bars, car inner tubing and saucepans.

As Dixon's international reputation grew, he was approached by Italian furniture design company, Cappellini. He began to be taken seriously on the international stage as Cappellini worked to put some of his designs into major production. The "S" chair made Tom Dixon's name, evolving from early prototypes in his Creative Salvage days. It was initially woven with recycled rubber inner tubes, and then covered in rush, a material traditionally used for drop in seats.

Credits by Tom Dixon

Website: https://www.tomdixon.net/

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"Tom Dixon the designer is particularly well known for his earlier designs such as the S-chair, designed for Cappellini, and the rotationally moulded Jack Lamp which gained the Millennium Mark for Great British Design in 1998."

Cappellini was attracted by its sculptural form and amazing legless structure of bent steel frame. Launched by Cappellini with a vibrant felt upholstered covering in 1989, the "S" chair quickly reached iconic like status and now has a permanent place in the Museum of Modern Art, New York. Dixon has since collaborated with Cappellini on many other projects, including the Bird Rocking chair, the Pylon table and chair and the tub chair to name a few.

TOM DIXON the company was started by Tom Dixon and David Begg in 2002. Since its inception, the company has developed its own collection of contemporary lighting and furniture including the acclaimed Mirror Ball Collection of lights and more recently Copper Shade.

TOM DIXON designs have entered the international major league through renowned shows at major venues like the

Milan Furniture Fair and the London Design Museum, where Tom Dixon is currently nominated for Designer of the Year. Tom Dixon the designer is particularly well known for his earlier designs such as the S-chair, designed for Cappellini, and the rotationally moulded Jack Lamp which gained the Millennium Mark for Great British Design in 1998. He was awarded the OBE for services to British Design in 2000.

In 2004 a partnership was established between the TOM DIXON founders and the venture capital company Proventus, forming Design Research, which today owns and manages both TOM DIXON and Artek, the Finnish modernist furniture manufacturer which was established by Alvar Aalto in 1935. Additionally, Tom Dixon has also been the creative director for major furniture retailer Habitat.

## WALDO WORKS

"Waldo Works is recognized for its modern British design output and has worked with inspirational individuals and companies; changing derelict spaces into elegant apartments or translating a brand's identity into an engaging physical environment." - Waldo Works



Luxurious, witty, and oh-so-British, the architectural-design studio, Waldo Works, is the epitome of "design with a twist." Translating brand identity into engaging design perceptions, the studio is truly dynamic, with a professional eye for details.

Tom Bartlett founded Waldo Works over 14 years ago and works with partners Sasha von Meister, Andrew Treverton and staff across a wide variety of projects including interiors and architecture as well as custom products and furniture.

Waldo Works is recognized for its modern British design output and has worked with inspirational individuals and companies; changing derelict spaces into elegant apartments or translating a brand's identity into an engaging physical environment. Waldo Works tries to connect its work to the heritage of a place while remaining tied to the present. They enjoy understanding a client's needs and aspirations for their projects, so that they can fully customize their designs to these requirements. They are interested in providing environments that create a real resonance for the user, be it home or hotel.

The company works internationally on projects large and small, commercial and private; and their in-house team of architects and designers deliver a fully integrated design and project management service.

Credits by Waldo Works

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# COVET-HOUSE

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